

SUCCESSFUL EXPORT FOR SWEDISH FASHION MARCH 7, 2013

- 09:30 ● Coffee and Registration
- 10:00 ● Welcome
Lisbeth Svengren Holm, The Swedish School of Textiles
- 10:10 ● The Swedish Fashion Companies in Numbers
Linda Portnoff, Volante and Christine Sundberg Carendi, ASFB
- 10:40 ● International Success for Swedish Fashion Companies
Lisbeth Svengren Holm, The Swedish School of Textiles
- 11:10 ● Export Support for Swedish Fashion
Torgny Söderlund, Business Sweden
- 11:40 ● Break - Lunch Sandwich
- 12:00 ● Emy Blixt, Swedish Hasbeen, Introduction Anna Giöbel, Fashion Incubator
- 13:15 ● Conclusion

Location: University of Borås, Sandgärdet room M204
Registration: katrin.tijburg@hb.se, please indicate alternative. Last day for registration March 4.

Alternative 1: All day incl lunch sandwich
Alternative 2: Only lunch seminar with Emy Blixt incl lunch sandwich

